



For Immediate Release

Bag Boy® “Pushes” Golfers To “Walk The Course” For Health
Local Company Promotes Health Benefits Of Walking In Golf, Using Trendy, New Push Carts;
October Events In Richmond-Area To Promote Healthy Golf & Support Local Charities

RICHMOND, Va. (September 14, 2009) — Burn more calories, improve your health and improve your score... simply by pushing your golf clubs around a golf course. It's become a trendy, fun and health conscious alternative to riding in a cart and/or carrying your bag.

Richmond, Virginia-based, The Bag Boy Company, the No. 1 name in golf cart and golf bag innovation, is sponsoring two-area golf events in October and encouraging golfers to walk the course. Thanks to their lightweight fleet of easy folding push carts, outfitted with smooth rolling maintenance-free tires that are simple to maneuver, golfers can experience a cool, fun and healthy way to navigate the course. During the week of October 5, Bag Boy will be supporting the immeasurable health benefits associated with pushing golf clubs around the course, while also helping to raise funds for local charities.

- On Monday, October 5, 2009, Bag Boy will be sponsoring The PJ Gaier Memorial Golf Tournament at Stonehenge Golf & Country Club in Richmond. Gaier, a triathlete and exercise advocate, always insisted on walking the course when playing golf. Therefore, all participants will play the first 18 holes of the 36-hole event pushing a Bag Boy cart. Proceeds from this event will benefit Connor's Heroes Foundation, a non-profit organization dedicated to fighting childhood cancer through direct assistance, awareness, and research. For more information, go to www.PJGolfTournament.com.
- On Saturday, October 10, 2009, Bag Boy will host the 2nd annual “Walk The Course Day” at The Crossings Golf Club in Glen Allen, Virginia. Golfers that walk the course will receive discounted greens fees, and will have access to a complimentary Bag Boy push cart, enabling them to experience the health benefits of walking. The special day will include contests, promotions, discounts, raffles, health screenings and information from Bon Secours Sports Medicine and much more. Proceeds from greens fees, raffle sales and the sale of the Bag Boy push carts will be donated to The First Tee Richmond and Chesterfield. Call 804.261.0000, ext. 2 to reserve your Walk the Course tee time.

“Recent studies by medical experts reveal the health benefits associated with pushing your golf clubs around a golf course are immeasurable,” said Craig Ramsbottom, President, The Bag Boy Company. “We are thrilled to participate in local events that help raise awareness to the health benefits of walking, while also supporting some very worthy charitable organizations.”

Today, the walking golf cart market has transformed from a two-wheel pull cart to a three-wheel push cart and the new, ergonomically correct, user-friendly three-wheel designs can be found at all types of facilities including private, resort and high end-daily fee courses nationwide.

Founded in 1946, Bag Boy has become one of the most respected brands in golf by building a reputation for unmatched quality, unbelievable durability and unsurpassed innovation and design. Bag Boy designs, manufactures and distributes a full line of innovative golf bags, push carts, travel covers and accessories designed for a golfer's on-course convenience and comfort.

For more information about The Bag Boy Company and Bag Boy products, visit www.bagboy.com.

- continued -



Bag Boy® “Pushes” Golfers To “Walk The Course” For Health...Add One

About Dynamic Brands

Founded in 2004, Dynamic Brands is the parent company for a portfolio of premium brand name companies that are all committed to the development of innovative, quality products and outstanding customer service in the golf and juvenile industries. Golf products offered through the company’s Bag Boy®, Slotline®, AMF® Golf, Burton®, Datrek®, Devant®, Sir Christopher Hatton® and Miller Golf® brands include walking carts, golf bags, travel bags, golf clubs, high MOI putters, custom image dyed and embroidered golf towels, bag tags and other golf accessories. BabyJogger™ is the original inventor and manufacturer of 3-wheel joggers and all-terrain strollers while Advance Mobility™ manufactures all-terrain push chairs for children and adults with physical disabilities. Protect-A-Bub® produces pediatric recommended sunshades and all-weather comfort juvenile products. Dynamic Brands’ products are marketed in more than 50 countries worldwide. For more information about Dynamic Brands, visit <http://www.dynamicbrands.com>.

Media contacts:

Michelle McLees
The Bag Boy Company
Public Relations
p. 804.433.2284
mmclees@bagboyllc.com

Tiffany Kessler
Mastro Communications, Inc.
p. 732.469.5700
tiffany@mastrocomm.com