



For Immediate Release

Devant Presents the Official Golf Towel Collection for the 2009 Solheim Cup

2009 Solheim Cup Collection Features an Assortment of Colors and Styles

RICHMOND, Va. (August 18, 2009) – The Official 2009 Solheim Cup golf towel collection from Devant Sport Towels, the leading supplier of custom and licensed sport towels, will be available for sale during the tournament at Rich Harvest Farms in Sugar Grove, Illinois from August 17 – 23. The collection features an assortment of custom golf towels incorporating the logo for the 2009 Solheim Cup and will be sold onsite at the official Solheim Cup merchandise tent.

The Official 2009 Solheim Cup Golf Towel Collection from Devant Sport Towels:

- **Image Dyed Edge™ Hand Towel (16”x 26”)** - A plush, velour towel logoed using Devant’s proprietary Image Dye technology. This dying process penetrates through both sides of the terry loop down to the base producing exceptionally crisp graphics and extraordinary wash fastness designed to last the life of the product. Unlike the hard, crusty feel that comes from silk screening, Devant’s 100% water based, proprietary inks yield an extremely soft hand to the image dyed areas. Not only does this process produce the best feel and image quality, but the inks are environmentally friendly too! Available in burgundy and navy, the towel also includes Devant’s patented Lock Clip™ for secure attachment.



- **Image Dyed Pro Edge™ Towel (16”x 40”)** - Utilizing the same proprietary Image Dying process, this plush velour towel lists the past champions of the Solheim Cup since 1980. Available in black and navy, this towel also includes Devant’s patented Lock Clip™ for secure attachment.
- **Sir Christopher Hatton® Woven Designer Series Towel (16”x 24”)** - The world’s best jacquard woven golf towel features a beautiful shear and luxurious band. Includes Devant’s patented Spring Clip™ for easy detachment.

- **Embroidered Scrubber™ Towel (16”x 26”)** - An embroidered, terry-velour towel featuring a unique weaving process that creates functional nubs of terry loops to better reach down into club head grooves and golf ball dimples for more precise cleaning action. Available in khaki, black and rose.

About Devant Sport Towels

Devant, a premier designer and manufacturer of golf and sport towels for over 30 years, is renowned for producing high quality towels, emphasizing low minimums, outstanding value and quick service. In 2006, Devant acquired Sir Christopher Hatton, the largest supplier of custom jacquard woven towels, to provide customers with the industry's best assortment of embroidered, woven and Image Dyed towels. Devant is a subsidiary of Dynamic Brands.

About Dynamic Brands:

Founded in 2004, Dynamic Brands is the parent company for a portfolio of premium brand name companies that are committed to the development of innovative, quality products and outstanding customer service in the golf and juvenile industries. Golf products offered through the company's Bag Boy®, Slotline®, Burton®, Datrek®, Devant®, Sir Christopher Hatton®, Miller Golf®, and AMF® Golf brands include walking carts, premium putters, golf bags, travel bags, custom image dyed and embroidered golf towels, bag tags and other golf accessories, and value priced golf clubs. Juvenile products offered through the Baby Jogger™ brand include every day strollers with the only one hand folding system in the industry along with 3-wheel joggers and all-terrain strollers. Protect-A-Bub® produces pediatric recommended sunshades and all-weather comfort juvenile products. Dynamic Brands' products are marketed in more than 50 countries worldwide. For more information about Dynamic Brands, visit www.dynamicbrands.com.

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