

# Dynamic Brands



## FOR IMMEDIATE RELEASE

### **Dynamic Brands Golf Division Names Doug Bybee National Sales Manager**

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#### ***Proven Sales Manager to Lead Newly Expanded Sales Force***

RICHMOND, Va. (July 23, 2009) – Dynamic Brands Golf Division is proud to announce the hiring of Doug Bybee as the National Sales Manager. Bybee will oversee a team of independent sales representatives throughout the United States which represent the company’s following golf brands: Bag Boy<sup>®</sup>, Slotline<sup>®</sup>, Devant<sup>®</sup>, Burton<sup>®</sup>, Datrek<sup>®</sup>, Sir Christopher Hatton<sup>®</sup>, Miller Golf<sup>®</sup> and AMF<sup>®</sup> Golf.

Bybee has over 20 years of field sales and sales management experience most recently working with Mizuno USA’s Golf Division as Southern Regional Sales Manager. While at Mizuno, Bybee was recognized as National Salesman of the Year and Regional Manager of the Year. Bybee has also worked in the food and beverage industries with companies such as Kellogg’s, Stroh Brewing, Ore-Ida and Weight Watchers.

In May of 2009, Dynamic Brands acquired the assets of Devant<sup>®</sup>, Burton<sup>®</sup>, Datrek<sup>®</sup>, Sir Christopher Hatton<sup>®</sup> and Miller Golf<sup>®</sup>. As a result, Dynamic Brands’ sales force has been recently expanded and reorganized to effectively market these industry leading golf brands in addition to the Bag Boy, Slotline and AMF Golf brands.

“Doug’s proven track record in field sales coupled with his talents in training and managing sales reps will be a great asset as we move forward with our expanded sales team,” says Craig Ramsbottom, President of Dynamic Brands Golf Division.

#### **About Dynamic Brands:**

Founded in 2004, Dynamic Brands is the parent company for a portfolio of premium brand name companies that are all committed to the development of innovative, quality products and outstanding customer service in the golf and juvenile industries. Golf products offered through the company’s Bag Boy<sup>®</sup>, Slotline<sup>®</sup>, AMF<sup>®</sup> Golf, Burton<sup>®</sup>, Datrek<sup>®</sup>, Devant<sup>®</sup>, Sir Christopher Hatton<sup>®</sup> and Miller Golf<sup>®</sup> brands include walking carts, golf bags, travel bags, golf clubs, high MOI putters, custom image dyed and

embroidered golf towels, bag tags and other golf accessories. Baby Jogger™ is the original inventor and manufacturer of 3-wheel joggers and all-terrain strollers while Advance Mobility™ manufactures all-terrain push chairs for children and adults with physical disabilities. Protect-A-Bub® produces pediatric recommended sunshades and all-weather comfort juvenile products. Dynamic Brands' products are marketed in more than 50 countries worldwide. For more information about Dynamic Brands, visit [www.dynamicbrands.net](http://www.dynamicbrands.net)

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